

PROGRAM UPDATE

Pacific Gas and Electric Company (PG&E) launches residential Cool Roof Rebate Program

Date: September 13, 2006

Dear Roofing Product Manufacturers,

PG&E has recently established a Residential Cool Roof Rebate Program that offers rebates for qualifying PG&E residential customers.

We know that market awareness of this new product is rapidly growing and Cool Roofs are expected to become a widely popular choice for roof installations in the residential marketplace. We are also aware that the State of California is considering adding residential cool roofing elements to the 2008 Title 24 building code update. We are excited about this progressive technology and are pleased to incent our residential customers to choose Cool Roofs by offering product rebates. Some program details are as follows:

- **Program Length:** The program is in effect retroactively from September 1, 2006 through November 30, 2008.
- **Rebate Eligibility Requirements:**
 - Customer Type: Existing PG&E electric customers with air conditioning systems installed in their home(s).
 - Project Type: The replacement/retrofit of existing roofs with Cool Roof technology. (PG&E is considering adding a new construction element to this program in early 2007)
 - Climate Zone Restrictions: Subject homes must be located in climate zones 2, 4, 11, 12, or 13. Visit www.pge.com/res/rebates to obtain a climate zone map. (Generally, these zones comprise the hot inland areas of California.)
 - Performance Rating: Products must (1) be rated by the Cool Roof Rating Council (CRRC, www.coolroofs.org) and (2) have ratings that equal or exceed those listed below. Please note that the rating system for the CRRC program differs from that of the Environmental Protection Agency's (EPA) Energy Star® program. The PG&E program requires CRRC ratings. We have elected to reference the CRRC program in order to maintain consistency with any forthcoming Title 24 prescriptions.

- **Rebate & Product Specifications (by roof type):**

Type	Tier	Initial Solar Reflectance	Initial Thermal Emittance	Rebate
Low Slope	N/A	≥ 0.70	0.75	\$0.20 per sf
Steep Slope	Tier 1	0.25 to 0.39	0.75	\$0.10 per sf
	Tier 2	≥ 0.40	0.75	\$0.20 per sf

- **Obtaining Additional Information:** PG&E's Residential Cool Roof Program details and applications can be found by visiting PG&E's website at www.pge.com or by calling the Smarter Energy Line at 800-933-9555.

We would like to work with you in mutual support of this program and hope that together we can have a meaningful impact on its success in the areas we both serve. Please let me know if there is something specific we can do to help further the success this program may have on your roofing business. Additionally, if you have any questions, please contact me by email at dpma@pge.com, or by telephone at 415-973-1307.

Sincerely,

David Manoguerra
Supervisor, Customer Energy Efficiency
Pacific Gas and Electric Company